***Key Messages***

* ***The UDHR empowers us all:*** It establishes the equal dignity and worth of every person. It confirms that the State has a core duty to promote standards of life that enable us to exercise our dignity and equality, in larger freedom.
* ***Human rights are relevant for all of us, every day***. Human rights include our rights to freedom from fear and from want, freedom to speak up, rights to health and education; and to enjoy the benefits of measures to advance economic and social justice.
* ***Ours is a shared humanity rooted in these universal values****.* We are inter-connected. These human rights that we have in common, solidarity with each other and fulfilment of human rights responsibilities are what bind us together on our shared planet.
* ***Equality, justice and freedom prevent violence and sustain peace***. Respect for human rights, and sound, impartial rule of law to resolve disputes are at the core of development and peace.
* Whenever and ***wherever*** ***humanity's values are abandoned, we all are at greater risk.*** We are at a crossroads. Attacks on human rights by people who want to profit from hatred and exploitation erode freedom and equality locally and globally. This can be, must be, resisted.
* **We need to stand up for our rights and those of others**. Each of us can stand up. We can take action in our own daily lives, to uphold the rights that protect us all and thereby promote the kinship of all human beings.

*The anniversary’s hashtag is* ***#standup4humanrights****. It builds on the UN Human Rights Stand Up campaign, which calls on people to take action for greater freedoms, stronger respect and more compassion for the rights of others.*