

# STAND UP FOR SOMEONE'S RIGHTS TODAY



Many of us are fearful about the way the world is heading. Messages of intolerance and hatred prey on our fears. But we can change the course by reaffirming our common humanity and taking action to support everyone's human rights.

Join us and "Stand up for someone's rights today." We want to encourage, support and amplify what you do in your everyday life to defend human rights. Together, let's take action for greater freedoms, stronger respect and more compassion.



## Take the human rights pledge

Add your voice to the growing list of global human rights supporters

- ✓ I will respect your rights regardless of who you are. I will uphold your rights even when I disagree with you.
- ✓ When anyone's human rights are denied, everyone's rights are undermined, so I will STAND UP.
- ✓ I will raise my voice. I will take action. I will use my rights to stand up for your rights.

Take the pledge online - visit:  
[www.standup4humanrights.org](http://www.standup4humanrights.org)



*"It's time for each of us to step up for human rights. There is no action that is too small: wherever you are, you can make a difference."*

*- Zeid Ra'ad Al Hussein, High Commissioner for Human Rights*

# How you can get involved

## Show your leadership

Demonstrate commitment to human rights and your involvement in the campaign through communications by company executives (blogs, press releases, staff messages, etc.)

### Commit

Get in touch with UN Human Rights to learn more about the UN Guiding Principles on business and human rights.

Encourage suppliers and business partners to make a public commitment to respect and stand up for rights.

### Improve business practices

Work with us on concrete projects to advance human rights. Let's identify together a specific time during the year when your company would like to develop a mini project or event.

### Collaborate



## Engage your workforce & customers

### Take the human rights pledge

Encourage your employees and clients to take the human rights pledge and post their actions on social media, using the hashtag #standup4humanrights

Call on your constituents to share how they stand up for human rights in every day life so that we may amplify their stories

### Spread the word and mobilise others

Make a financial contribution to UN Human Rights, for instance through your employee giving programme or donate a percentage of sales.

### Donate



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Let's discuss how you would like to partner.  
Please contact Laurent Sauveur, Chief of Outreach at [lsauteur@ohchr.org](mailto:lsauteur@ohchr.org) or +41 (0) 22 917 9369  
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